



OLDHAM ENTERPRISE TRUST



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providing a helping hand since 1990
Registered Charity 264843



Sir Norman Stoller
CBE KSEJ DL



Stoller
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providing a helping hand since 1990
Registered Charity 201015

"I am greatly encouraged by the work of The Oldham Enterprise Trust in developing my aim of stimulating, encouraging and supporting enterprise amongst Oldham's young people. The funding from the Stoller Charitable Trust has already backed over 100 new start-up businesses which have created over 200 jobs. Thanks to our investment and faith in Oldham, we can look forward to a further influx of £3 million of business finance that is ring fenced for Oldham businesses from the Manchester Growth Company. This funding augments the Stoller Trust's ongoing financial commitment and will help create and sustain an enterprise culture and support infrastructure in Oldham that is unique in Greater Manchester"



Dave Benstead
Chair of Oldham Enterprise Trust

"The generosity of the Stoller Charitable Trust and their commitment to the young people of this town have enabled the Oldham Enterprise Trust to support over 100 new businesses and create over 200 new jobs. This investment has

- coincided with Oldham Council's investment in the infrastructure of the town,
- enabled Oldham entrepreneurs to access a wide range of free business support, and
- helped us factor in a further funding commitment from Business Finance Solutions. This further funding commitment is as a direct result of our productive relationship with Business Finance Solutions via the enterprise loans and grants given using the Stoller Trust's donation"



Jean Stretton
Leader of Oldham Council

"Since its launch in 2013 the fund has invested £732,367 in Oldham businesses, either in grants or loans."

"This investment has led to hundreds of jobs being created and has boosted our local economy. The Oldham Enterprise Fund is a key part of our outstanding Get Oldham Working scheme.

"What's also crucial is supporting our young people to reach their potential. That is what this fund has already done for so many and it will continue to do so."

"But everyone should be able to do this no matter how old they are and that is why support is available for people of all ages."

"This fund supports Oldham, enterprise, employment and our young people."



Dave Benstead

"Dave is HR Director at Diodes in Oldham and is committed to helping Oldham's economy and skills grow. He is Chair of the Oldham Enterprise Trust, the local Economy and Skills Partnership, governor at Oldham Sixth Form College and Oldham Business Leadership Group. He sees the work of all these groups as contributing to making Oldham greater."



Dave Meredith

"I'm David Meredith and I'm Director of Commercial Banking at the Natwest in Manchester. That means I'm responsible for a team of Bank Managers whose role in life is to help their SME customers to build better businesses. We do this by adopting a proactive and value-adding approach towards these customers and providing them with a first class day to day Banking experience."

I'm a born and bred Oldhamer. I became involved in the Oldham Enterprise Trust because it's there to help local people to start and develop new businesses that will hopefully generate employment, wealth and success in the Town.



Cllr Shoab Aktar

"I have been an elected member for over 16 years representing Werneth Ward. Currently I am the Cabinet member for Employment and Skills. I love Oldham and want the best for our Borough. I genuinely believe that we have the best young people in the country and would like to create as many entrepreneurship opportunities as we can."



Cllr Eddie Moore

"I was first elected to Oldham Council in May 2011, I am currently a member of the Cabinet and I hold the Health and Wellbeing portfolio and I am a Trustee of OET. I was previously involved in the rail industry where I held a variety of technical, supervisory and management positions. I have been involved in education in the borough for over 20 years and I am Chair of Governors at both Blue Coat and Mills Hill schools and I am a Governor at the Radclyffe School. I also represent the OMBC as a Governor of the Pennine Care NHS Foundation Trust and Christie NHS Foundation Trust."



William Lees-Jones

William Lees-Jones is Managing Director of brewers and pub company JW Lees. William was the founding Chairman of Mahdlo and sits on the Business Leadership Council of the Manchester City region.



Laura Smart

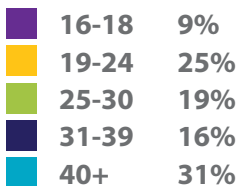
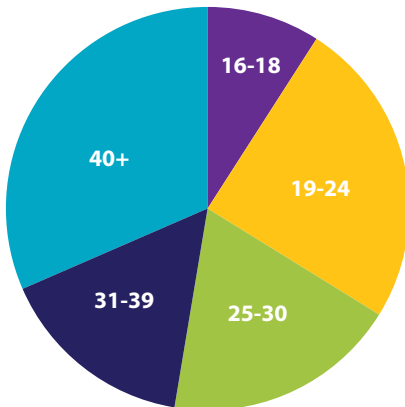
Laura is a Chartered Accountant and Chartered Tax Adviser and is a director at KPMG LLP where she has worked for the last 18 Years. She is from Oldham, and after taking a degree in accounting and finance she trained at a local firm of accountants. She has recently become active in promoting Oldham by being involved in the Oldham Business awards, supporting Oldham's Maggie's Project and becoming a governor at Oldham College. She acts as a mentor to a number of young people and is passionate about helping people to 'reach for the stars'. She has two children, James aged 14 and Bella aged 11.

The Oldham Enterprise Trust helps Oldham residents into enterprise and employability and contributes to long-term economic growth. As part of the 'Get Oldham Working' initiative, the Trust, kick-started by a £1m donation from The Stoller Charitable Trust, aims to help the next generation of entrepreneurs get start-up businesses off the ground and also support young people into employment. The Trust provides a one stop portal to start-up and growth companies to access the wide range of business funding that is available as well as free business advice and support.

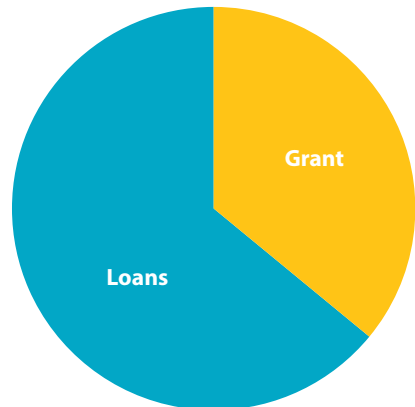


	Grant	Loan	Grand Total
Total	£148,090	£584,277	£732,367
Average	£3,897	£8,721	£6,975

Age of Successful Applicants



Grants and Loans Awarded





OLDHAM ENTERPRISE FUND

The partners, Oldham Enterprise Trust, the Stoller Charitable Trust, Business Finance Solutions, Oldham Council and the Business Growth Hub aim to provide Oldham with a suite of products under a single Oldham Enterprise Fund banner with which to go to market with the Oldham brand. Critically the fund is "powered by" Business Finance Solutions, our FCA regulated partner, who are bringing new funding capacity in to Oldham.

The capital available to provide grants (to those young people under 25 years of age) and loans to the businesses is sourced from various funds, predominantly the Stoller Charitable Trust and the Start Up Loans Scheme. This new partnership with Business Finance Solutions factors in an additional £3 million to fund businesses in Oldham.



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AERIAL FOCUS

Christi Elkins & Callam Barnes

Supported by a grant from the Oldham Enterprise Fund in January 2016 Christi Elkins and Callam Barnes, both with previous work experience in film, TV and media production, formed Aerial Focus Ltd.

Aerial Focus Ltd offers a unique service providing aerial film and photography using the most up to date technology of unmanned aerial vehicles (UAVs) to get closer to the action while providing industry standard film and stills quality.



Aerial Focus Ltd has 4 key areas of operation

- **Media** – covering music video, film and TV production
- **Weddings & events** – providing aerial footage & stills photography
- **Advertising & promotion** – targeted at businesses offering promotional content via aerial video
- **Real Estate** – offering pictures & footage of properties on the market

Over the course of the year, they have developed into a fully operating media production company, also offering ground based film and sound recording to complement the aerial aspect to the work.

Plans to diversify and extend the UAV work include areas such as inspections, surveying, time-lapse and agricultural applications.

Aerial Focus Ltd are looking forward to a great 2017, building on last year's success of working with clients such as MUTV, Channel 5 and the BBC.

Simply Skin

Laser Clinic



Hayley Smith Simply Skin Laser Clinic

Following her Oldham College studies Hayley Smith gained experience in the industry working for 8 years with dermatologists, cosmetic surgeons and maxilla facial surgeons using the latest technologies at one of the largest skin care clinics in the UK.

In 2010 she won a trip to Avene in France following her excellent product sales and was chosen to attend a specialist course in 2011 for the best performing practitioners

By 2016 she decided she would prefer to offer a more personalised touch and follow-up service by opening her own business based in Oldham

Supported by the Oldham Enterprise Fund Hayley Smith set up Simply Skin Laser Clinic in Cromwell Court in late 2016

Simply Skin is already establishing a client base.

Her 'Love Your Skin in 2017' promotional event in early February also raised aware-

Partnership Working Combining Finance With Business Support

The Oldham Enterprise Fund provides a unique working partnership with a wide range of locally based organisations. Thanks to the generous donation from the Stoller Charitable Trust, we have linked with both education and business support partners to provide a holistic programme of engagement and advice to young Oldham entrepreneurs.

This Oldham partnership includes four elements

- 1. Engagement with potential Oldham residents** – this is done through a mix of organisations ranging from those
 - a. working with young people such as the Oldham College, Oldham Sixth Form College, University Campus Oldham, Mahdlo and the Princes Trust
 - b. those supporting people into employment and self-employment such as Get Oldham Working and local housing associations
- 2. Business finance** – apart from the donation from the Stoller Charitable Trust, that has been the catalyst of this project, a further £3 million has been ring fenced for Oldham by the Manchester Growth Company's finance arm Business Finance Solutions
- 3. Business Support** – this is provided by the Business Growth Hub and People Plus and is a wraparound service which covers both pre and post finance award support
- 4. Resourcing the management and administration of the project** is supported by Oldham Council, the Business Growth Hub and People Plus.



Primary Engineer® Programmes

...the first step



For the past 2 years, Oldham Enterprise Trust has successfully been working in partnership with Primary Engineer to deliver a programme of primary school teacher training and celebration events which introduce basic engineering principles to young people. Via this initiative, the Primary Engineer programme has now engaged teachers in 50 of the 91 primary schools in the Borough. This very popular scheme enables teachers to work alongside 'real' engineers on a 1-day training course that equips them with the knowledge and tools to introduce engineering into their classrooms (along with their dedicated engineer), at both Key Stage 1 and 2.

The project is based around the design and construction of simple vehicles, but uses the principles of Structures, Mechanics and Electrical Engineering in its delivery. Through this programme, Oldham now has some fantastic young potential engineers of the future.

Oldham's reputation for the quality of our engineers was further highlighted when Angus Macrae an engineer from Unity Partnership recently won the inaugural Primary Engineer Rogers Knight Award – nominated by school teachers and pupils, and presented for *'The most outstanding contribution to a school participating in the national Primary Engineer programme.'*

This is another example of the invaluable investment that Oldham Enterprise Trust is contributing to our young people to enrich the curriculum, link with industry and enhance their life chances.



OET Enterprise & Employability Hubs 15/16 Highlights

The principle of the Hubs is to deliver a range of careers, employability and student enterprise (i.e. business start-up) activities and advisory services. This is done via collaboration with schools, students, local businesses

and external partners who will come together to support students to gain the confidence to be the best they can be, enabling them to be aspirational advocates for Oldham and successful in their own right.

25

Primary/ Secondary/
College Hubs

2948

YP involved in
Hub Activity
in year

95

Business Individuals
involved in Hubs
in year

Some Highlights from 15/16 work of the Hubs

The Young Enterprise Company programme offered to all Oldham Secondary Schools and College. Two schools reached the Greater Manchester finals. A pupil from North Chadderton progressed to the regional and National Final; the first time an Oldham school has reached this level.

Charisma Project 2015/16 - 7 Schools participated with 150 Young People Involved. The programme supports the confidence and presentational skills of the Young Enterprise Company programme teams

The Young Enterprise Tenner Project took place in Feb 16 in secondary schools, with 150 young people participating.

Young Enterprise Fiver Challenge - took place in 12 Primary Schools in June 2016 - this involved over 300 young people taking part.

The Primary Engineer programme engaged with 20 Oldham Primary Schools, promoting STEM subjects to the children. The programme engages with a “real” engineer from a local company on a project to design a car that “works”!

OET helped facilitate a Primary Schools Careers event in partnership with the Oldham Schools Alliance. This Careers Fair, held at Mahdlo, was attended by over 850 primary school children drawn from 24 primary schools. 40 businesses exhibited at the event.

Three schools have undertaken the Mosaic Enterprise Challenge with Hathershaw featured in the Regional Final, over 150 pupils took part in partnership with The Princes Trust. This was a pilot project.

A visit by the Bank of England Chief Economist to North Chadderton School took place on March 4th. Around 50 students attended this from North Chadderton and Blue Coat Schools.

Ernst & Young – Smart Futures Project - A presentation was made by E & Y at OSFC in 5th Feb 16 to over 50 young people who attended from three Post 16 colleges/schools. Smart Futures offers young people paid work experience within Ernst and Young during the school summer holidays.

The OET Enterprise Hubs, as of part of Global Entrepreneurship Week in Mid November 2015, ran two half-day sessions involving 12 Primary schools, around the topic of world trade. The sessions were facilitated by Young Enterprise, and took place at Oldham Academy North. Over 300 young people took part. Also as part of the week an Enterprise Session for 220 Year 8 students took place at North Chadderton School.

The Oldham Festival for Business 2016 launch event, began with a youth led EU debate at Hulme Grammar School featuring prominent GM politicians. Over 150 young people attended from Oldham College, North Chadderton and Hulme Grammar.

What is YENO

The principle of YENO is to deliver a range of careers, employability and student enterprise activities and advisory services.

"We want inspire and encourage young people of Oldham to take advantage of opportunities that are available and to make the most of them so that we can build a better future for our town."

Eric Bishyika

Chairman



Eric Bishyika

Chairman

Eric Bishyika young entrepreneur from Oldham who at 13 years old while at school set up a clothing business (SW Clothing) using money saved up from a paper around he used to do. Eric went on to be featured in the BBC News, Channel 4, Manchester Evening News & other articles.

Daniel Arundel

Board Member

My Names Daniel I'm 20 from Oldham and love baking. I own and run The Arundel Bakery which supplies to retailers across the country. I am Oldhams Young Entrepreneur of the year 2016.

Sonia K Ayaz

Board Member

Sonia K Ayaz is the founder and creative director for Sonia Ayaz vegan handbags. Currently, she is the board member for YENO, as well as former chicklet at the Entrepreneurial Spark Manchester.

Nicola Webb

Board Member

I'm Nicola, I am a sixth form student studying business and economics. I was the Managing Director of Flow and runner up for the National Journey award for Young Enterprise. Currently looking for a Business Management apprenticeship.

Eric, Sonia & Daniel have been supported with Grants provided by the Oldham Enterprise Trust. Nicola's Young Enterprise programme was funded by the Oldham Enterprise Trust.

Proud to be located at

MAHDOLOYZ

Egerton Street, Oldham, OL1 3SE | www.mahdloyz.org

A Positive Impact.

As an OET ambassador, we're working with local schools and colleges to deliver top quality work placements.



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Young Enterprise and Oldham Enterprise Trust –

Working in Partnership

Young Enterprise and Oldham Enterprise Trust are working jointly to raise the aspirations, develop the confidence and increase the enterprise and employability skills of students across Oldham’s colleges, primary and secondary schools.

Young Enterprise Company Programme

10 groups of motivated self-selecting students, aged 14-19yrs, put themselves forward to start a business under the Young Enterprise “Company Programme” scheme, a hands on “learning by doing” experience that see them bring a business idea to fruition.

Over the course of an academic year, supported by their teachers, volunteer Business Advisers and skills workshop deliverers, students are empowered to bring a product or service to market and trade with the public, confidently pitch their business, manage a business bank account and keep accurate records.



Students from Oldham Academy North bespoke t-shirt business “Initial”

Oldham students from North Chadder-ton have been successful in the programmes national “Journey Award” with students Chloe Booth and Nichola Webb both reaching the UK Finals.



Tenner & Fiver Challenges

Students in selected Oldham secondary and primary schools borrow £10 and £5 for a month, pledging to turn it in to as much money as they can via an entrepreneurial endeavour! As a skills enhancing experience in it’s own right, OET have also used the programme as a springboard for students in to further development programmes.



Pricewaterhouse Coopers “So you want to be an Accountant”

Additional Young Enterprise opportunities for Oldham students include the ever popular PwC hosted day. Students learn about the spectrum of opportunities within the world of accountancy and what it takes to be selected to work for a prestigious global firm.

Young Enterprise Manager Lucy Forshaw noted “Since working closely with OET, Young Enterprise has been able to successfully embed and grow our programme offer in Oldham, to support more young people to achieve both their own potential and contribute to the future health of the Oldham economy”

For more information about Young Enterprise, please visit www.young-enterprise.org.uk

OLDHAM Coliseum THEATRE

CHARISMA was developed by Oldham Coliseum Theatre in partnership with Oldham Enterprise Trust, and combines best practice in business and leadership with practical theatre techniques to help young people improve their confidence for interviews and work.

Over a series of practical sessions or through an intensive workshop, young people learn about positive body language, how to make a charismatic first impression, active speaking and listening and business networking. Young people also receive individual feedback on their delivery of a presentation.



“Having an opportunity to practice my interview technique will give me an advantage in my university applications next year”.
student, North Chadderton Sixth Form

“Students who are leaving school this year are now prepared to face interviews with the confidence knowing they can express themselves in a positive way”.
Mr Rawson, Failsworth School

To find out more about CHARISMA please contact
Carly Henderson, Head of Learning and Engagement at Oldham Coliseum Theatre on
carlyhenderson@coliseum.org.uk or 0161 785 7008



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